

SCHEME OF CURRICULUM AND EVALUATION
MASTER OF BUSINESS ADMINISTRATION DEGREE PROGRAM
FIRST YEAR – I SEMESTER COMMON TO ALL ELECTIVE STREAMS

C. No.	Course Code	Category	Course Titles	Credits	Total Hours	Lecture	Tutorial	Practical	Continuous Internal assessment (a)	End Semester Assessment EST (b)	Grand Total a+b=100
			Semester - I								
1	OMGT24CT601	CT1	Management and Organizational Behaviour	4	120	120	-	-	30	70	100
2	OMGT24CT602	CT2	Managerial Economics	4	120	120	-	-	30	70	100
3	OMGT24CT603	CT3	Financial Analysis and Reporting	4	120	120	-	-	30	70	100
4	OMGT24CT604	CT4	Legal aspects of Business	4	120	120	-	-	30	70	100
5	OMGT24CT605	CT5	Research Methodology	4	120	120	-	-	30	70	100
				20	600	600	-	-	150	350	500

MASTER OF BUSINESS ADMINISTRATION DEGREE PROGRAM
FIRST YEAR – II SEMESTER COMMON TO ALL ELECTIVE STREAMS

C. No.	Course Code	Category	Course Titles	Credits	Total Hours	Lecture	Tutorial	Practical	Continuous Internal assessment (a)	End Semester Assessment EST (b)	Grand Total a+b=100
			Semester -II								
6	OMGT24CT606	CT6	Marketing Management	4	120	120	-	-	30	70	100
7	OMGT24CT607	CT7	Financial Management	4	120	120	-	-	30	70	100
8	OMGT24CT608	CT8	Human Resource Management	4	120	120	-	-	30	70	100
9	OMGT24CT609	CT9	Operations Management	4	120	120	-	-	30	70	100
10	OMGT24CT610	CT10	Innovation, Entrepreneurship and Design Thinking	4	120	120	-	-	30	70	100
				20	600	600	-	-	150	350	500

**MASTER OF BUSINESS ADMINISTRATION DEGREE PROGRAM
SECOND YEAR – III SEMESTER**

C. No.	Course Code	Category	Course Titles	Credits	Total Hours	Lecture	Tutorial	Practical	Continuous Internal assessment (a)	End Semester Assessment EST (b)	Grand Total a+b=100
			Semester -III								
11	OMGT24CT701	CT11	Business Environment and Strategic Management	4	120	120	-	-	30	70	100
12	OMGT24IN702	IN1	Internship	6	180	-	-	180	100	-	100
			HOSPITAL MANAGEMENT - Elective Specialization								
13	OMHH24DE701	DE1	Hospital Management	4	120	120	-	-	30	70	100
14	OMHH24DE702	DE2	Total Quality Management in hospitals	4	120	120	-	-	30	70	100
15	OMHH24DE703	DE3	Healthcare Accreditation and Laws	4	120	120	-	-	30	70	100
			MARKETING - Elective Specialization								
13	OMHM24DE701	DE1	Service Quality Management	4	120	120	-	-	30	70	100
14	OMHM24DE702	DE2	Customer Relationship Management	4	120	120	-	-	30	70	100
15	OMHM24DE703	DE3	Advertising and Public Relations	4	120	120	-	-	30	70	100
			FINANCE - Elective Specialization								
13	OMHF24DE701	DE1	Investment Analysis and Portfolio Management	4	120	120	-	-	30	70	100
14	OMHF24DE702	DE2	Project Appraisal and Finance	4	120	120	-	-	30	70	100
15	OMHF24DE703	DE3	Financial Derivatives	4	120	120	-	-	30	70	100
			HUMAN RESOURCE MANAGEMENT - Elective Specialization								
13	OMHR24DE701	DE1	Organizational Theory, Design and Development	4	120	120	-	-	30	70	100
14	OMHR24DE702	DE2	Training and Development	4	120	120	-	-	30	70	100
15	OMHR24DE703	DE3	Performance Management	4	120	120	-	-	30	70	100
			BUSINESS ANALYTICS - Elective Specialization								
13	OMHB24DE701	DE1	Statistical Analysis for Business Decision	4	120	120	-	-	30	70	100
14	OMHB24DE702	DE2	Data Analytics and Visualisation	4	120	120	-	-	30	70	100
15	OMHB24DE703	DE3	Predictive Analytics	4	120	-	-	180	30	70	100
				22	660	420	-	180	220	280	500

**MASTER OF BUSINESS ADMINISTRATION DEGREE PROGRAM
SECOND YEAR – IV SEMESTER**

Course No	Course Code	Category	Course Titles	Credits	Total Hours	Lecture	Tutorial	Practical	Continuous Internal assessment (a)	End Semester Assessment EST (b)	Grand Total a+b=100
			Semester - IV								
16	OMGT24CT703	CT12	Ethics, Governance and Sustainability	4	120	120	-	-	30	70	100
17	OMGT24RP704	RP1	Dissertation	8	240	-	-	240	100	-	100
			HOSPITAL MANAGEMENT - Elective Specialization								
18	OMHH24DE704	DE4	Hospital Planning, Facility and Infrastructure Management	4	120	120	-	-	30	70	100
19	OMHH24DE705	DE5	Healthcare Technology and Analytics	4	120	120	-	-	30	70	100
			MARKETING - Elective Specialization								
18	OMHM24DE704	DE4	Strategic Brand Management	4	120	120	-	-	30	70	100
19	OMHM24DE705	DE5	Marketing Analytics	4	120	120	-	-	30	70	100
			FINANCE - Elective Specialization								
18	OMHF24DE704	DE4	Banking and Financial Services	4	120	120	-	-	30	70	100
19	OMHF24DE705	DE5	International Finance	4	120	120	-	-	30	70	100
			HUMAN RESOURCE MANAGEMENT - Elective Specialization								
18	OMHR24DE704	DE4	Human Resource Analytics	4	120	120	-	-	30	70	100
19	OMHR24DE705	DE5	Human Resource Information System	4	120	120	-	-	30	70	100
			BUSINESS ANALYTICS - Elective Specialization								
18	OMHB24DE704	DE4	Big Data Management	4	120	120	-	-	30	70	100
19	OMHB24DE705	DE5	Business Intelligence and Decision Support Systems	4	120	120	-	-	30	70	100
				20	600	600		240	190	210	400
Grand Total				82	2400	2160		240	710	1190	1900


**DIRECTOR - GDOE
SRIHER - BU**